



NUTRITION POLICY

August 2016

OBJETIVE

In Grupo Nutresa we delivery quality of life to consumers with product and menu alternatives that satisfy their aspirations in nutrition, health and wellness, and encourage strategies to promote healthy lifestyles and informed decision making.

OUR STRATEGY

Through our vision, we declare interest in providing quality of life to consumers through products that satisfy their needs for wellness, health and pleasure. Convinced of the fundamental role of food companies in the health and wellness of society, in Group Nutresa we deal with knowing and understanding the nutritional needs of our consumers.

Given the health and nutrition conditions of the countries where we operate, a strategy had been defined that includes:

- ✓ Adjusting the nutritional profile of products.
- ✓ Implementing the front panel nutritional label in all references.
- ✓ Reducing nutrients of concern for public health.
- ✓ Responsibly managing advertising.
- ✓ Promoting a culture of self-care and fostering healthy lifestyles among employees and the general population.

